

We are a Nordic VC firm with a unique business model

We have successfully proven our unique venture development in early-stage ventures and are now ready to scale

- Our model turns **3X ventures into 12X RoI**, this by obtaining long-term options as payment.
- We **actively reduce risk** in our portfolio by investing both cash & expertise (getting paid for both).



1. Partnership Formed

We contribute execution capabilities and expertise over two years in return for long-term options (warrants). This creates strong **alignment of interest**, **high transparency** & is **sustainable** for the venture since no cash is required. The above is a **unique deal** that most investors never get to do.



2. Expertise Invested

We **actively reduce risk** in the venture by adding expertise from our **in-house team of 12 hands-on venture developers** and from our global network. This increases the chance of success **for the venture** and reduces the risk **for other investors** in the venture.



3. Cash Invested

The first 6 months of a partnership can be seen as a **“continuous DD process”**. After this intense period, we often help the venture locate **financial capital**. We may also decide to invest cash ourselves.

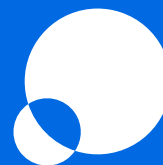


4. Venture Joins Portfolio

Upon contract completion, the **venture becomes a part of Katalysen's portfolio**. Options give us increased leverage, meaning that ventures with a **3X value increase can become 12X returns-on-investment** for us.

Bloomberg:

“Stockholm has bred more tech unicorns per capita than any other region in the world save for Silicon Valley.”



KATALYSEN
VENTURES

Shareholders
Include:



Gagik Apkarian

Co-founder of Vulcan Capital, the investment office of Microsoft co-founder Paul G Allen, where Gagik managed a diverse \$10Bn+ portfolio.



Edward Jung

Previously Chief Architect at Microsoft where he co-founded teams such as Windows NT & Microsoft Research. Founder of Intellectual Ventures. Holder of 900+ patents.



Alexander Lipton

Previously Co-Head of Bank of America Merrill Lynch Global Quantitative Group, and Head of Capital Structure at Citadel Investment Group.

We build equity stakes by non-monetary and monetary contributions. Non-monetary contributions are based on our expertise in execution through our team of **venture developers**:



Name	Expertise	Previously
Emil A.	Business execution, financial modeling	Venture builder at Singaporean VC
Peter A.	Design & execution of growth strategy	Serial entrepreneur, co-founded one of Europe's first fintechs with Heiner
Arnold A.	Design & execution of software strategy	AI & IoT Lead at Acando's Center of Excellence
Robin D.	Business plan execution, UX design	Strategist at Doberman
Jakob E.	Sourcing of clients & investors	Analyst at leading U.S. AI firm IPsoft
Joakim H.	Design of financing strategy	CFO at Sweden's largest co-working operator, United Spaces
Anna K.	Business plan execution, network building	Head of Marketing & Comms at Nordic early-stage VC Innovestor
Tobias M.	Board & investor relations, process optimization	Investment banking in Hong Kong
Anna P. S.	Business plan execution	Business development at startup, investment reporting at SEB
Yuval U.	Creative strategy, rebranding	Strategy and branding for multinational companies
Heiner W.	Design & execution of financing strategy	Various management positions in banking, co-founded one of Europe's first fintechs with Peter
Marcus W.	Bridging to U.S. market	CTO & Co-Founder at Auga Technologies and Lumi Technologies

Portfolio

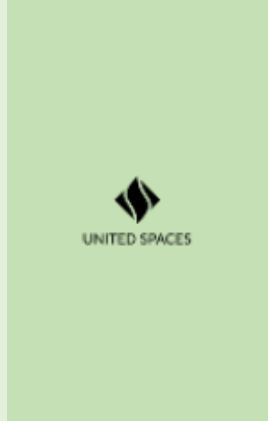
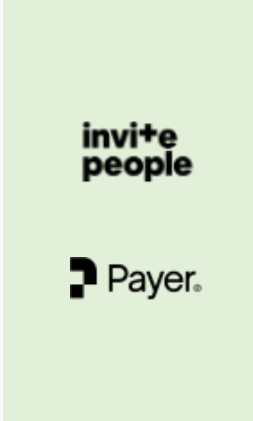
45% fintech, 50% other digital platforms, 5% other

PHASE 1: Early-stage investments to form future stars.

PHASE 2: Scale up, accelerated revenue growth.

PHASE 3: Ready for hand-over.

FIRST EXIT:



Join Us

CEO
PETER
ALMBERG

We help emerging companies succeed by providing the right experience & expertise, and also reduce risk for investors in these early stages. We co-operate with both ventures and their investors as we are convinced that collaboration leads to better results. Over the last five years we have built a portfolio of 25 ventures, giving us a desired risk diversification. We have laid the foundation, and are now ready for accelerated growth. You are welcome to join us on this journey!

IPO Offer Summary

Subscription period	25 March 2022 – 10 April 2022
Price	46 SEK per share
Issue size	Maximum of 239 130 shares, corresponding to approximately 11 MSEK
Pre-money valuation	Approximately 234 MSEK
Planned first day for trading of the shares on Spotlight Market	20 April 2022

Important Note

All investments in securities are associated with risk-taking. The memorandum for Katalysen Ventures AB (publ) contains a description of potential risks associated with the company's operations and its securities. Before an investment decision is made, these risks, together with other information in the memorandum, must be carefully read. The memorandum is available for download on the company's website, www.katalysen.com.



For more info on clients, past & expected future performance, goals and more, see the full memorandum available at katalysen.com or upon request from tm@katalysen.com

Board & Top Management



Heiner Weber
Chairman. Banker (UBS, LombardOdier, and more).



Peter Almborg
Board member & CEO. Lifelong entrepreneur.



Aline R. Gustafsson
Board member. Expert in responsible asset mgmt.



Ann-Sophie Hesser
Board member. Financial lawyer & advisor.



Dominik Belloin
Board member. Founder Kepler Corporate Finance.



Thomas Liljeton
Board member. Previously executive team at Cherry.